

GLOCALIZE



- ✓ Culture Informatics
- ✓ Talent Management
- ✓ Product Engineering

- Localization & Consulting Partner
- ローカライズとコンサルティングパートナー
- Lokalisation U. Beratungs Partner
- Localisation Et Associé De Consultation



Culture Informatics - Global Synergy, Local Presence

About US - VTRANSIT Consulting Pvt. Ltd

In the Field

- Culture Informatics & Engineering Company Founded 2005

Experience

- In the industry for 4 successful years
- Core Markets: Japanese, French, German, Italian & Spanish

Mission

Innovative Culture Informatics Centre of Excellence
(CICoE), Process & Practice for **L10n & i18n** driven by process, Technology & Linguistic experts

Line Of Business

Culture Informatics, Talent Management, Product Engineering

Location

99 Lakshmanasamy Salai, K.K Nagar, Chennai– 600078, India
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 TEL: +91.44. 43530951 | Skype: vtransit.net

Culture Informatics

- ✓ Translation Services
- ✓ Interpretation Services
- ✓ Technical Writing & Reviews
- ✓ Multi-Locale' Assessment
- ✓ Multilingual Placements

Talent Management

- ✓ Foreign Language Training
- ✓ Finishing School
- ✓ College Internship
- ✓ Corporate Training

Product Engineering

- ✓ Software Design & Consulting
- ✓ Product Localization
- ✓ Product Internationalization
- ✓ QA & Testing L10n , i18n
- ✓ Product Reverse Engineering

Telecom & Mobile

Embedded

Energy & utilities

Media & entertainment

HR

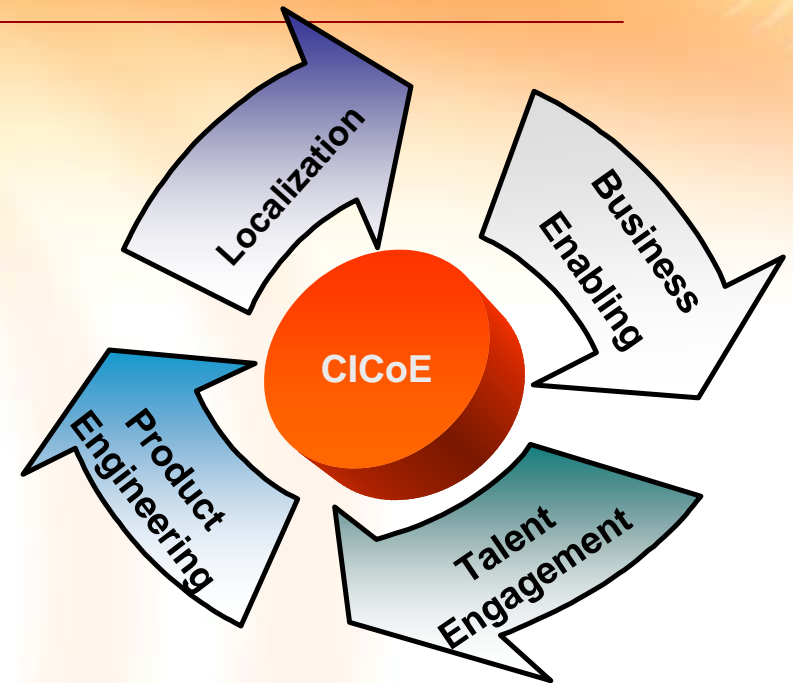
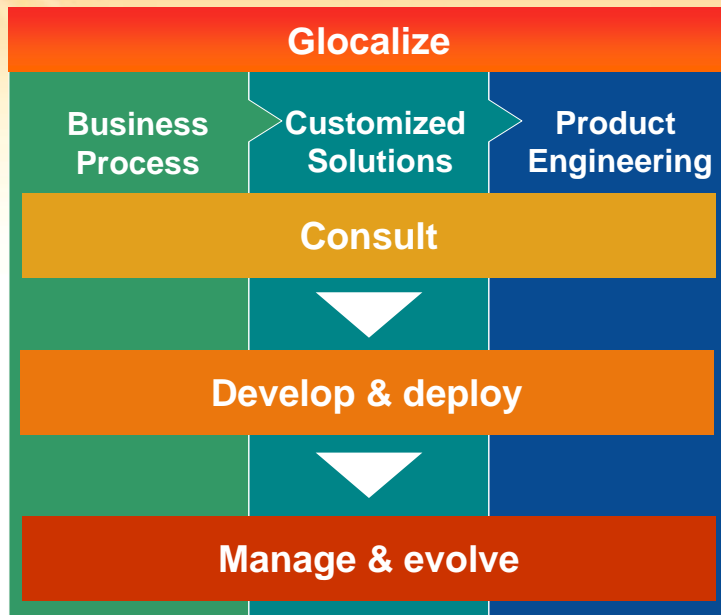
Manufacturing

Retail

BFSI



What Makes Us Unique – Localization Smart Center



COE Approach

- Culture Informatics Centre of Excellence – Culture Engineering, Cross Culture Business Management, Product Localization & Internationalization
- Practitioners & functional Leads from Industry for consulting
- Acquire in-depth understanding of Industry standards, technology and practices
- Deepen domain knowledge on focus areas
- Consolidate expertise gained in various projects and build best practices
- Provide support & consultancy
- Develop prototypes and frameworks
- Provide “Thought Leadership”

Culture Informatics - Global Synergy, Local Presence



Localization – A Deep Dive

- ✓ End-To-End localized web sites & Products in 24 International Languages
- ✓ Onsite execution of Localization consulting
- ✓ Translated more than 15 Million words of Technical Design & Specifications since July 2004 in platforms MS Office, PDF, VISIO, C/C++, HTML-Interdev, ASP
- ✓ Handled 200000 Lines of Comment Reverse Engineering of C / C++, ASP / HTML
- ✓ Language Talent Management & Cross Culture Training in Japanese, German & French for Corporate and Schools

Middle East & Central Asia

- ✓ Arabic
- ✓ Turkish

Scandinavian

- ✓ Norwegian
- ✓ Swedish
- ✓ Finnish

Asia & Far-East

- ✓ Chinese [Traditional]
- ✓ Chinese [Simplified]
- ✓ Vietnamese
- ✓ Korean
- ✓ Japanese

Europe & USA

- ✓ English
- ✓ Russian
- ✓ Ukrainian
- ✓ Serbian
- ✓ Hebrew
- ✓ Polish
- ✓ Spanish
- ✓ Portuguese-EU
- ✓ Portuguese-Brazilian
- ✓ Dutch
- ✓ French
- ✓ German
- ✓ Danish
- ✓ Hungarian
- ✓ Italian



Contact US

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